

CITY OF GLADEWATER
CITY COUNCIL SPECIAL SESSION
MINUTES
JANUARY 27, 2011
6:00 P.M.

MEMBERS PRESENT: Mayor Walter Derrick, Mayor Pro-tem Jimmy Williams, Judith Burlison, Leon Watson, Scott Owens, J.D. Shipp

MEMBERS ABSENT: Joe Derouen

STAFF PRESENT: Sean Pate, Melba Haralson, Wayne A. Smith, Farrell Alexander

GUESTS PRESENT: Mary J. Williams, Cathy Smith, Sondra Daniel, Marsha Valdetero, Pat Watson, Holly Howell, John Ussery, Lola May, Mark May, Diane Turner, Kay Alexander

I. CALL TO ORDER

Mayor Derrick called the meeting to order at 6:00 p.m. and welcomed those in attendance.

II. PRESENTATION by City Manager Sean Pate regarding economic impact of contracting with The Retail Coach

City Manager Pate gave a brief overview of benefits to hiring The Retail Coach to perform study and recruit retail businesses considered to be well suited for our market area, which is a radius of approximately a 15 minute drive time from Gladewater.

Mr. Pate also pointed out that GEDCO is paying for the study and there is a great partnership between the City and GEDCO on this project and it is a community wide effort and will be beneficial to all. The Council voiced overall support and expressed great appreciation to City Manager Pate for his efforts. Councilmember Owens also gave recognition to GEDCO Board member and former Mayor Pro-tem John Ussery as he was instrumental in getting this pushed through.

III. CONSIDERATION of Gladewater Economic Development Corporation budget amendments

City Manager Pate said GEDCO has a couple projects in the works and are assisting the City with the cost of The Retail Coach contract and they are to be commended. They are requesting budget amendments as follows;

REVENUE	Sales tax revenue	(\$30,100)
EXPENSES	Recruitment	\$365,000
	Marketing	\$ 20,000
	Website Design	\$ 11,000

NET ADJUSTMENT \$365,900

Mayor Pro-tem Williams said GEDCO is excited about the new prospects and potential retail growth. Councilmember Owens moved to adopt the budget amendments as presented, seconded by Councilmember Watson. Carried 6-0.

IV. ADJOURN

Councilmember Shipp moved to adjourn at 6:25 p.m., seconded by Councilmember Burlison. Adjourned by consensus.

WALTER DERRICK, MAYOR

ATTEST:

MELBA HARALSON, CITY SECRETARY